# 2008-2009 INSTITUTIONAL STRATEGIC PLANNING TEMPLATE

**BE SMART: Strategic, Measurable, Achievable, Realistic, Time-Bound, DRAFT**

April 7, 2008

<table>
<thead>
<tr>
<th>CCC Values</th>
<th>CCC Goals</th>
<th>CCC Strategic 2007-2008 3 Year Priorities (Current with notes)</th>
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<td></td>
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<tr>
<td>The college staff holds the institution in trust for the citizens of the district.</td>
<td>Provide breadth of service</td>
<td>Complete a comprehensive master plan for the college to meet expansion needs (rollover – please note the O.C. master plan is being tracked under 07/08 IA 126)</td>
<td>Rollover recommendations: Complete a comprehensive master plan for the college to meet expansion (growth?) needs</td>
<td>Plan and prepare for capital campaign in 2010</td>
<td>Develop, maintain and increase our community, employer and academic partnerships</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Position CCC to be a leader in delivering workforce training in conjunction with private industry (recommend making an activity under &quot;Grow our community, employer and academic partnerships&quot;)</td>
<td>Plan and prepare for capital campaign in 2010</td>
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<tr>
<td></td>
<td></td>
<td>Plan and prepare for Bond Campaign in 09 or 10 (rollover – reword)</td>
<td>Identify and address college fundraising needs and opportunities</td>
<td>Provide decision makers with accurate and timely information on which to base decision making for resources (relocated from &quot;staff &amp; resources&quot;)</td>
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<tr>
<td></td>
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<td>Grow our community, employer and academic partnerships (rollover – reword)</td>
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<td></td>
<td></td>
<td>Implement Foundation Campaign (expand fundraising intent – make “Implement Foundation Campaign” an activity)</td>
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### CCC Values

#### Students
The college exists to enable students to earn a college education, prepare for the world of work, and learn how to learn.

- **Student success through access, retention and persistence**
- **Provide technology in support of services and programs**

### CCC Goals

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<td>3 Year Priorities (Current with notes) S=Students</td>
<td>Institution</td>
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<tr>
<td>S1 Increase access to services, technology, instruction and faculty (rollover)</td>
<td>Rollover recommendations: Increase access to services, technology, instruction and faculty</td>
</tr>
<tr>
<td>S2 Identify new areas for student recruitment</td>
<td>Develop and implement Strategic Enrollment Management Plan</td>
</tr>
<tr>
<td>S3 Develop a strategy for increased retention of degree/certificate seeking students</td>
<td>Develop and implement Career Pathways</td>
</tr>
<tr>
<td>S4 Reduce barriers to student success</td>
<td>Expand access and quality of web-based services (?) discussion on should this be an activity under the SEM or Technology Plan?</td>
</tr>
<tr>
<td>S5 Create and implement an institutional recruitment and enrollment strategy (Recommend S2-S5 become activities under “Develop &amp; implement SEM Plan”)</td>
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<tr>
<td>S6 Institutionalize career pathways (rollover – reword)</td>
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<tr>
<td>S7 Increase the quality of existing web based services (rollover – reword – evaluate)</td>
<td></td>
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### Budget Sources
(Are there resources for this strategic priority – if yes from where)

### Anticipated Outcomes
(What do we want to achieve and why)

### Estimated Strategic Priority Timelines
(By when do we want to achieve it)
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| Instruction | Instruction is central to the mission of the college. We foster a climate that is supportive of students and instructors as key components of the learning process. We seek to develop and maintain opportunities, resources, and strategies that support flexible, responsive instruction to meet diverse and changing student needs in a rapidly evolving educational environment. | • Achieve the highest quality of teaching and learning  
• Provide technology in support of teaching and learning  
• Create and maintain an institutional climate in which innovative and effective teaching and learning thrive | 11 Assess program capacity and potential for growth in high demand areas  
12 Develop a 3 year plan for replacement of instructional technology  
13 Attract and retain talented, dedicated instructional staff and provide students with resources required to be successful (move to staff & resources – rework)  
14 Create more interdisciplinary classes to prepare students for real world application  
15 Expand the number of flexible class offerings  
16 Incorporate instructional equipment needs into technology planning and identify appropriate resources for support  
17 Develop incentives to support faculty creativity and innovation | *(Steffen, Bill Z, Bill B., and Joe offered to help with initial rewording)*  
Mixed recommendations:  
Support for teaching excellence  
Support Instruction with technology needs  
Identify "what's next" for learning outcomes  
Reword and rework the majority of 2007-2008 strategic priorities *(Planning task force asked Kate Gray to support provide leadership to this area since there were many concerns with the 07/08 strategic priorities)* | | |
## CCC Values

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<th>Staff &amp; Resources</th>
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<td>• Secure and sustain the human, technological, and financial resources and facilities to fulfill our mission and to succeed</td>
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## CCC Goals

### CCC Strategic 2007-2008

#### 3 Year Priorities

- **SR1** Provide faculty and staff with adequate training and support to be successful in their jobs (rollover – reward)
- **SR2** Increase FTE (rollover – reward)
- **SR3** Expand our efforts to seek grants and funding from new sources in support of our programs and students and launch Grant Resource Center (recommend making an activity under “increase revenue”)
- **SR4** Provide state wide decision makers with accurate and timely information on which to base decision making for resources (move to community and reword)
- **SR5** Implement the Strategic Plan for Technology Support (rollover)

### CCC Strategic 2008-2009

#### Long-range Priorities

- **SR1** Provide faculty and staff with adequate training and support to be successful in their jobs (rollover – reward)”
- **SR2** Increase FTE (rollover – reward)
- **SR3** Expand our efforts to seek grants and funding from new sources in support of our programs and students and launch Grant Resource Center (recommend making an activity under “increase revenue”)
- **SR4** Provide state wide decision makers with accurate and timely information on which to base decision making for resources (move to community and reword)
- **SR5** Implement the Strategic Plan for Technology Support (rollover)

### CCC Budget Sources

- Rollover recommendations:
  - Attract and retain talented faculty and staff (relocated from “Instruction”)
  - Provide all staff with adequate training and support to be successful in their jobs
  - Increase revenue
  - Implement the Strategic Plan for Technology Support
  - New recommendations:
    - Improve efficiency of business operations
    - Improve quality and access to information (discussion as to whether this was already being addressed in SEM and/or Technology Planning efforts)
### CCC Values

- Assure that our organizational systems reflect our commitment to values
- Maintain a healthy organization by promoting a strong sense of community with a commitment to communication, continuous learning and improvement.

### CCC Goals

- **Decision-Making**
  - The college maintains an open and inclusive organizational structure which enables all staff members to participate in the decision-making.
  - **DM1** Strengthen CCC culture and environment (rollover)
  - **DM2** Create a series of campus wide forums for the purpose of re-establishing our CCC vision, mission and goals (rollover – rework - reword)

### CCC Strategic 2007-2008

- **3 Year Priorities** (Current with notes)
- **DM** = Decision-making
  - **Institutional**

### CCC Strategic 2008-2009

- **Long-range Priorities**
  - Identify what has been done, stays, evolves from 07/08 and/or needs to be added)
  - **Institutional**

### Budget Sources

- (Are there resources for this strategic priority – if yes from where)

### Anticipated Outcomes

- (What do we want to achieve and why)

### Estimated Strategic Priority Timelines

- (By when do we want to achieve it)
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| Diversity  | D=Institutional  | D1 Assess the need for, evaluate and make recommendation for a college wide diversity and cultural awareness training plan (rollover – rework - reword) | Mixed recommendations:  
- B.J. has offered to lead this discussion  
- Who else should participate?  
- Be more inclusive (define)  
- Increase cultural diversity of CCC staff (concern & support for wording) | | | |

Diversity

The college is committed to building awareness of cultural diversity on our campus and in our community.

- Broaden our diversity and cultural awareness
### CCC Values

**Environment**

The college accepts responsibility as a steward of the environment, not only to teach environmental principles, but also to model appropriate environmental behaviors.

### CCC Goals

- Model environmental stewardship

### CCC Strategic 2007-2008

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<td>2. Institutional</td>
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#### Environment

- **E1** Be a national model for environmental education (rollover)
- **E2** Increase campus systems and capacity that support good environmental stewardship and sustainability (rollover – rework - reword)
- **E3** Rebuild OC campus storm water system (make an activity under “capital campaign”)

Rollover recommendations:
- Be a national model for environmental education
- Bill Leach and Bill B. offered to lead a rewording discussion of E2

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